



Dear Users of the PTT Digital's Website

PTT Digital Solutions PTT Digital Limited (“**PTT Digital**”) values and strives to protect your Personal Data and privacy. Nonetheless, in order for the PTT Digital to deliver the best quality services to you including a good user experience on the PTT Digital's Website or any other online platforms, e.g., Facebook Fanpage, official LINE account, etc. (collectively referred to as “**Website**”), the PTT Digital may collect, use and/or disclose the Personal Data about your visit and your use of the Website (collectively referred to as “**Personal Data**”) by using cookies and/or other similar technologies when you visit the PTT Digital's Website so that the PTT Digital is able to facilitate the use of the Website, improve the user experience and serve your specific needs.

This Cookies Policy explains:

- What are cookies?
- What types of cookies does the PTT Digital use?
- How does the PTT Digital use cookies?
- Managing cookies

## **1. What are cookies?**

Cookies are small text files that are stored on your computer or gadgets that connect to the internet, such as your smartphone or tablet, when you visit the PTT Digital's Website, which typically record your Personal Data on the Websites such as name, address, e-mail, password, IP Address, phone number, search terms and other user settings (e.g., language).

Cookies help the PTT Digital to understand how the PTT Digital's Website is being used and to further develop and improve the user experience in order to provide service that meets your needs by recording cookies settings which help to collect your user settings to make your next visit easier and precisely respond to your needs.

## **2. What types of cookies does the PTT Digital use?**

The PTT Digital may use the following cookies when you visit the PTT Digital's Website:

- a. Strictly Necessary Cookies
- b. Site Functionality Cookies
- c. Site Analytical / Performance Cookies
- d. Targeting cookies

**3. How does the PTT Digital use cookies?**

The PTT Digital will collect, use and/or disclose your Personal Data, including your user setting preferences, when you visit the PTT Digital's Website by placing a number of cookies files in your web browser. In this regard, the PTT Digital uses cookies for the following purposes:

Types of Cookies	Purposes and Explanations of Types of Cookies	Retention Period
a. Strictly Necessary Cookies	These cookies are essential for the PTT Digital's Website, for its features to work properly and to help ensure safety for the usage of the PTT Digital's Website.	90 days
b. Site Functionality Cookies	These cookies allow you to surf the Website and use the PTT Digital's Website features such as registration, login, etc. These cookies are set to recognize yourself when you return to the Website. This will allow the PTT Digital to customize the content for you, including tailor the PTT Digital's Website to meet your needs and remember your user setting preferences, such as the language, region or font size you choose to use on the Website.  If you do not allow these cookies,	90 days

Types of Cookies	Purposes and Explanations of Types of Cookies	Retention Period
	some or all of the relevant services may not work at full efficiency.	
c. Site Analytical / Performance Cookies	<p>These cookies help the PTT Digital to remember and count the number of Website visitors, determine the behaviour of users who visit the Website and improve the quality and appropriateness of the Website. These cookies also help the PTT Digital to gather statistical data on access methods and Website traffic behaviour which helps improve the functionality of the Website by making it easier for users to find what they are looking for and helps the PTT Digital to understand the interests of the PTT Digital's Website users and measure the effectiveness of the PTT Digital's advertisements.</p> <p>If you do not allow these cookies, the PTT Digital will not know when you visited the PTT Digital's Website and will not be able to verify the performance of the Website.</p>	90 days
d. Targeting cookies	<p>Targeting cookies may be set through our site by our advertising partners. They record your visit to our website, the pages you have visited and the</p>	90 days

Types of Cookies	Purposes and Explanations of Types of Cookies	Retention Period
	links you have followed. PTT Digital will use this information to make our Website and the advertising displayed on it more relevant to your interests. PTT Digital may also share this information with third parties for this purpose. If you do not allow these cookies, you will experience less targeted advertising.	

Please note that some cookies on this Website are managed by third parties, such as advertising networks, operators of other features such as videos, maps and social media) and other third-party website operators such as web traffic analytics services, etc. These cookies are usually analytical / performance cookies. You are encouraged to review the cookies policy and privacy policy on the third parties' websites to understand how third parties may use your information.

#### **4. Managing cookies**

You can manage cookies through changing your cookies settings by accepting, rejecting or deleting cookies that are set on the PTT Digital's Website. You can do so by selecting your cookies settings or your browser settings to, e.g., prohibit the installation of cookies on your device by disabling such cookies. However, setting such cookies may affect the efficiency of the PTT Digital's Website since you may not be able to use some parts of the Website or the PTT Digital may not be able to collect information about your personal settings. In addition, it may affect the display of the PTT Digital's Website. This may prevent the results from being displayed properly.

#### **5. Modification of cookies policy**

The PTT Digital reserves the right to change and revise this cookies policy. Please visit this Website periodically to review the cookies policy as well as other information that will be updated by the PTT Digital on the PTT Digital's Website so that you are up-to-date. Where appropriate, the PTT Digital may notify you of any changes via your provided e-mail address.

**6. Handling of complaints or inquiries**

You can contact the PTT Digital to make a complaint about the PTT Digital's collection, use and/or disclosure of your Personal Data or send any of your inquiries via the following channels:

PTT Digital Solutions Company Limited

555/1 Energy Complex, Building A, Floor 4-5

Vibhavadi Rangsit Road, Chatuchak Subdistrict, Chatuchak District Bangkok 10900

Telephone: 66 (0) 2140 2000 Fax: 66 (0) 2140 2999

E-mail [DPOs@pttdigital.com](mailto:DPOs@pttdigital.com)